



## **Board of Directors & Advisors information / Application**

### **Role**

Board members are required to become Directors of the BID Company, Ballymena BID, and to serve on the BID Board in a positive and collaborative manner, promoting the work of the BID representing it positively and working in the best interest of all levy payers.

To contribute to the development of the BID strategy for the town centre and the ability of the BID to positively influence other decision makers in support of this.

To ensure that the interests of levy payers are represented professionally and that 'best value' is delivered by all BID activities on their behalf.

To ensure that the BID operational and financial performance is of the highest standard and that the outcomes of all BID activities are aligned with the agreed Business Plan.

To provide strategic oversight of the BID Executive Team.

### **Key Requirements**

Attend Board Meetings on a regular basis and participate positively. There are 6 Board Meetings each year, including an Annual General Meeting, and it is expected that a Board Member will attend a minimum of 4 meetings annually. Each Board Meeting lasts approximately 1 hour 30 minutes.

The BID holds regular networking events, training events and sector group meetings and forums and Board Members are expected to attend on a number of occasions each year. Specifically, Board Members will be asked to act as a host at at least one networking event each year to ensure that levy payers are able to meet them and interact with everyone on the Board during the course of a year.

Board Members are also expected to represent their business sector or their area of the town. This allows that any concerns or views from their represented sectors or areas are gathered prior to a Board Meeting and communicated back afterwards.

Board Members are encouraged to join a relevant sub-committee or working group, such as Marketing and Events, Safer/Cleaner, Strategic Development/Business Support, Evening and Night Time Economy (Hospitality).

For those organisations with a designated position on the Board their representative shall remain in post for as long as the organisation exists, wants their representative in post, or for as long as the individual is an employee of that organisation.

### **Length of Service**

Board members serve for the length of the current BID term, in this case until March 2026, at which time they can nominate themselves for another term, subject to a successful ballot.

### **Remuneration**

Board Members do not receive any remuneration. However, if they are requested to undertake activities on behalf of the BID that may incur a cost then this will be agreed in advance and the costs covered by the BID.



<b>NAME:</b>		
<b>COMPANY NAME</b>		
<b>BUSINESS SECTOR</b>	Retail	
<b>SELECT BUSINESS SECTOR(S)</b>	Independent	
	Hospitality	
	Health & Professional Care	
	Charitable	
	Shopping Centre	
	Professional Services & Finance	
	OTHER – please state	
<b>Please indicate whether you wish to serve as a Board Director or a Board Advisor.</b>	<b>BID BOARD DIRECTOR</b>	
	<b>BID BOARD ADVISOR</b>	
<b>Please indicate which of the following sub committee's you would be interested in joining (in priority order 1,2,3,4)</b>	SAFER CLEANER SUB COMMITTEE	
	MARKETING COMMITTEE	
	BUSINESS SUPPORT COMMITTEE	
	HOSPITALITY AND EVENING ECONOMY COMMITTEE	

**If you are interested in becoming a Board Director or Advisor, please complete the next page, providing the relevant information as to why you wish to serve on the board.**

